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## Overcoming Solubility Challenges: A Review of Enhancement Techniques for Poorly Soluble Drugs

Balusu Haarika\*, Malik Kainat², C. Divya theja ³, Konduru Naveena⁴, Sana Farheen⁵, Gajawada Sowmya<sup>6</sup>

\*¹Department of Pharmaceutics, Professor & HOD, Sarojini Naidu Vanita PharmacyMahaVidyalaya 12-5-31/32, Vijayapuri colony, Tarnaka, Hyderabad 500017, Telangana, India

## \*¹Corresponding author:

Dr. Balusu Haarika, Professor and HOD, Department of pharmaceutics, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, 12-5-31/32, Vijayapuri colony, Tarnaka, Hyderabad 500017, Telangana, India

E-mail: serviceheb@gmail.com

## **ABSTRACT:**

Solubility enhancement techniques play a pivotal role in overcoming challenges associated with poorly soluble drugs, thus improving their bioavailability and therapeutic efficacy. This abstract provides a concise overview of various strategies employed in pharmaceutical formulations to enhance drug solubility. Techniques such as Micronization, solid dispersion, super critical fluid technique, cryogenic technique, kneading, solvent evaporation, co-precipitation method, precipitation, high pressure homogenization, SEDDS, liquid solid technique, Sonocrystallization, nanotechnology, prodrug approach are discussed. Understanding the principles and applications of these techniques is essential for formulators to develop effective drug delivery systems. By employing these strategies individually or in combination, researchers aim to address solubility issues and advance drug development in the pharmaceutical industry.

**Keywords:** Solubility enhancement techniques, poorly soluble drugs, conventional techniques, novel techniques, drug delivery systems.

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